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April 19, 2016

Mr. Olin Fimreite 36087 Sheila Boulevard Whitehall. Wisconsin 54773

Dear Olin,

It is my pleasure to inform you that the Wisconsin Community Media Board of Directors has chosen you to receive the 2016 WCM Friend of Access Award in recognition of your lifelong contribution to community access television.

The award reads, "In recognition of your lifelong contribution to the true democratic voice of the community – Public, Education, and Government Access Television."

Community television has long depended on the interest and willingness of volunteers such as yourself to go out into the community and produce shows that you know people want to see. Your service exemplifies what access television can be when people get involved on the local level.

In nominating you, John Kelly, Director of Trempealeau County Community Television, told WCM that you are known throughout Trempealeau County as the host of *Discover Trempealeau County*, a show you have been producing for TCCTV for twenty years! "This program has proven to be a great favorite of viewers," he said, "and the catch phrase, "29,000 people in Trempealeau County with 29,000 stories" is attributed to him." That is making a big local impact!

According to John, you were on hand when "the first cameras rolled into the studio in 1981." Olin, you are receiving this award not only for your dedication to your long-running series, but for your contribution to the success of TCCTV. For well over 30 years, you have participated in every aspect of TCCTV and have steadfastly advocated for community television. Besides being the driving force behind numerous fundraisers over the years, you have also encouraged your friends and neighbors to participate in making television. In community after community, we have seen public access television grow from an idea into a reality because of key people who fanned a spark of interest wherever they went and grew that interest into strong community support. Olin, from what we know, YOU were that person in Trempealeau.

Past recipients of the Friend of Access Award have included state and federal legislators, consultants, PEG media activists, supportive businesses, and religious leaders. With this award, we are recognizing the vital contribution of community producers and organizers like you. We are thrilled to be able to present this award to you at our Best of the Midwest Media Fest Show being held during our annual Spring Conference on Thursday, April 28 at the Sheraton Hotel in Madison. We invite you and a guest to attend the Reception at 5:00 pm, the Banquet at 6:30 pm and, of course, the Show that follows.

Congratulations!

Sincerely, Many Cardona

Mary Cardona Executive Director