

# WISCONSIN COMMUNITY



www.wisconsincommunitymedia.com

*Supporting community expression through media since 1998.*

## **WCM Hall of Fame Inductees**

2008 Wade Britzius, Trempealeau County Community Television  
2009 Judi Kneece, Janesville JATV  
2010 Jon Urben, Oshkosh Community Media  
2011 Pam Steitz, Sun Prairie Kids-4  
2012 John Jordan, Wausau Area Access Channels  
2013 Mary Shanahan-Spanic, West Allis Community Media Center  
2014 Connie Darling, Fitchburg FACTv  
2015 Mick Givens, Rice Lake Television

## **Board of Directors**

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Alan Lockett  
President  
Whitewater Community  
Television

Ryan VanLanduyt  
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Rice Lake Television

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Television

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Jill Nadeau  
Watertown Television

Andy Radig  
Oshkosh Community Media

Eric Redding  
McFarland Community  
Television

Jeff Robbins  
Sun Prairie Media Center

Breanna Speth  
Marshfield Community TV

*Executive Director*  
Mary Cardona

(608) 215-5594  
exec@  
wisconsincommunitymedia.com

December 21, 2015

Mr. Dan Kummer  
9532 S. Washington Avenue  
Marshfield, WI 54449

Dear Dan,

I have the great pleasure to inform you that you have been chosen by the WCM Board of Directors to be the 2016 inductee into the WCM Hall of Fame! Each year, WCM recognizes and inducts one community media professional who has shown great leadership and devotion to the mission of public, education, and government access television -- "empowering people to create media for human purposes." Your nearly 25 years of leadership and devotion to the cause of access is one to be proud of and one WCM is very pleased to recognize.

Through the years, we all have come to rely on your steadfast support, encouraging words, and professionalism as the Director of Marshfield Community Television. The WCM organization got to know you best as a long-time member of the WCM Board. You were appointed to the WCM Board in February, 2005 and served until November, 2009; then in January 2011 you returned and served until May of 2013. We have missed you since you stepped down due to your health.

You were a "natural" as the Membership Chair because you like connecting and being in touch with others. You've been helpful to so many people, providing indispensable advice to PEG access newcomers like Tom Loucks at River Cities Community Access. In a letter to WCM, Tom said, "Dan invited me to the Marshfield station and from that moment, he took me under his wing. I am very grateful for the assistance he has given me over the past five years, which has led us to a great friendship." You've also mentored and encouraged your young staff like Breanna Speth into becoming fine, active, community-minded professionals in their own right.

You have set an example of "action" over and over again. In 2011, you shepherded the passage of a city resolution in favor of the federal Community

Access Preservation Act. In 2012 you hosted and helped organize the two-day Spring Conference. In 2013 you stepped up again, hosting WCM's annual workshop at MCTV. In seven out of the last ten years you've mobilized a team to judge video fest entries.

Under your stewardship, Marshfield Community Television has taken the initiative to invite political leaders from the local, state, and federal levels to the MCTV studio and set a wonderful example for access centers all over the state. MCTV has interviewed State Reps. Bob Kulp and John Spiros, Congressman Sean Duffy, Lt. Governor Rebecca Kleefisch, and even Governor Scott Walker. Marshfield Community Television also elevates civic discussion with the program, "Get to Know the Candidate," bringing candidates before the cameras every election cycle.

For your far-reaching and long-lasting impact in bringing people together in your role as a community television director and as an active member of WCM, the WCM Board is very proud to give you this award. We would like to present the Hall of Fame award to you at our 2016 Spring Conference in Madison, Wisconsin during the Best of the Midwest Media Fest Banquet and Show. The event is being held at the Sheraton Hotel on Thursday, April 28. You (or someone you designate) and a guest are invited to the Exhibitors Reception at 5:30 pm, the Banquet at 6:30 pm and the Show afterward.

Due to your health, WCM is having your award sent to your home. Besides this memento, your name on a brass plate will be added to the traveling plaque recognizing our Hall of Fame members. This plaque will be installed at Marshfield Community Television after the Spring Conference and remain there for the next year.

As a member of the WCM Hall of Fame, you will also become an Emeritus Member of WCM. Emeritus members are experienced and talented community media professionals, who have left the field after an extended professional career. Emeritus members have all the rights of station members; they have a vote in elections and at the annual meeting and are eligible to serve on committees and the Board.

Everyone here at WCM could also have written as Tom wrote, "Dan is a very kind person, which this world needs more of. Thank you Dan, for all you have done for me." Thank you for all you have done for all of us. Our thoughts and prayers are with you.

Sincerely,

A handwritten signature in cursive script that reads "Mary Cardona". The signature is written in black ink on a light-colored background.

Mary Cardona  
Executive Director

cc: WCM members