

WISCONSIN COMMUNITY MEDIA

www.wisconsincommunitymedia.com

Supporting community expression through media since 1998.

WCM Hall of Fame Inductees

2008 Wade Britzius, Trempealeau County Community Television
2009 Judi Kneeece, Janesville JATV
2010 Jon Urben, Oshkosh Community Media
2011 Pam Steitz, Sun Prairie Kids-4
2012 John Jordan, Wausau Area Access Channels
2013 Mary Shanahan-Spanic, West Allis Community Media Center
2014 Connie Darling, Fitchburg FACTV
2015 Mick Givens, Rice Lake Television
2016 Dan Kummer, Marshfield Community Television

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WSTO Stoughton

Executive Director

Mary Cardona

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March 24, 2017

Ms. Bonny Lundy
1952 W. Canada Hills Drive
Tucson, AZ 85737

Dear Bonny,

I have the great pleasure to inform you that you have been chosen by the WCM Board of Directors to be the 2017 inductee into the WCM Hall of Fame! Each year, WCM recognizes and inducts one community media professional who has shown great leadership and devotion to the mission of public, education, and government access television -- "empowering people to create media for human purposes." Your more than 30 years of dedication to the cause of access is one to be proud of and one WCM is very pleased to recognize.

On the state level, we got to know you when you served on the Board of Directors during the 2011-2012 term. But what many of us did not realize is that you had been honing your video production and managerial skills for thirty years in positions that had a strong focus on working with children and television.

Your career began with the Madison Metropolitan School District. As an audio-visual technician from 1981 to 1990 you were on staff when the Media Production Department was formed in 1984 and given the task to program the district's educational access channel. After your tenure with the Madison schools, you worked for nearly twenty years with the Middleton-Cross Plains School District as the Audio Visual Coordinator. In Middleton, you trained high school students to work in television and helped manage its educational access channel. I am sure you were proud to learn that some of your students went on to work in commercial television, radio, and PEG access media. "In fact," the current Fitchburg FACTV manager and WCM board member, Jeremy Crosby, can trace his career in video to you. Jeremy wrote, "My first encounter with Bonny was coming in after school for a new "news club" and when I walked in Bonny said, "Hi, you look like someone who could film sports. Would you like to film sports?" Since that day, I have developed an interest into a full career."

In 2009, the City of Middleton hired you to develop its government access programming and you worked with its city departments and city council to bring local government closer to residents. In 2010, you became the Community Media Services Manager at the City of Fitchburg, taking over from one of our other WCM Hall of Fame members, Connie Darling. This final challenge had you overseeing a nearly \$1 million renovation of the community television station.

During this very busy period, somehow you found the time to say “yes” to serving on the Wisconsin Community Media Board of Directors as chair of the Conferences Committee the year the spring conference and video fest was held in Marshfield. Your willingness to take the reins of this very important project as a “newbie” on the board impressed us all.

Since 2013, we have pictured you enjoying a life of leisure in your retirement, only to learn recently that you went back to working in access! Since residing in the Southwest, you have worked at the Oro Valley community television station as a part-time videographer and in 2015 you accepted a position with the Iron Wood Ridge High School as a library media technician, working once again with youth.

Everyone here back in Wisconsin is very pleased to be able to shine a spotlight on your amazing career in the field of access television. I am sure the many students you inspired over the years to explore careers in media would also thank you here if they could. The WCM Board of Directors is very pleased to recognize your lifelong dedication to local media and for lending your expertise to the state level.

We will be recognizing your contribution and inducting you into the WCM Hall of Fame at the Best of the Midwest Media Fest Banquet and Show on Thursday, April 6 at the Holiday Inn Milwaukee Riverfront. There are two tickets reserved for you or designees of your choice. Fitchburg Access Community Television will receive the traveling Hall of Fame plaque with your name added and display it proudly. Look for something in the mail for you, too.

If you would like us to reserve two tickets, please let us know by calling or emailing me. All the best!

Sincerely,

A handwritten signature in cursive script that reads "Mary Cardona". The signature is written in black ink on a light-colored background.

Mary Cardona
Executive Director

cc: WCM members